



# SNS X ADIDAS PRESENT WE LOVE AYA BROWN

Who would have thought that a shoe introduced in the late 1940s was the must-have silhouette of the early 2020s? Well, adidas did! The German three-stripped sportswear manufacturer has been slowly reintroducing the OG football (or soccer) adidas Samba sneaker as the desired counterpart to limited-edition footwear. From early summer to late fall and warm winter days in Miami, Sambas work 365 days per year, and with that being said, we have brought the iconic model to South Beach to celebrate Aya Brown and her work at NADA. The Brooklyn-based multi-talented artist, who SNS has worked frequently with in recent years, fronts the campaign and hosted a dinner, all in the name of Samba.

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Aya Brown : [@ayabrown.tiff](https://www.instagram.com/ayabrown.tiff)  
Photographer : [@ojihaynes](https://www.instagram.com/ojihaynes)  
Regular Normal : [@regularnormalnyc](https://www.instagram.com/regularnormalnyc)  
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